

Course Title				Course Code	Program			Level	
HEALTH SERVICES MANAGEMENT				SKP501	Health Services Administration (Thesis)			M.A / M.Sc.	
Course Term (Course Semester)	Teaching and Learning Methods							Credits	
	Theory	Practice	Lab	Projects/Field Work	Seminars/Workshops	Other	Total	Credits	ECTS Credits
Fall	42				60	80	182	3	7,5
Teaching Staff		Assistant Professor Alişan BALTACI							
Language of Instruction		Turkish							
Type Of Course		Compulsory							
Prerequisites		-							
Recommended Optional Programme Component									
Course Objectives		Aims to inform students about the management system of health services.							
Course Content		The scope of this course contains the main activities of health services including marketing, finance and human resources.							
Learning Outcomes (LO)		The students who attended the course and were successful at the end of semester will acquire the followings; 1- will be able to define vision and mission of any health care instituion, 2- will be able to understand the Turkish health care system, 3- will be able to realize the importance of finance, marketing and human resources management in health instituions.							
Mode of Delivery		Face to face							
Course Outline		Week	Topics						
		1. Week	Learn the purpose of selecting the program, information about programs and practices						
		2. Week	What is organization? How to define the mission? What is vision? How to define the vision? Discussion of the definition of various health institutions' mission and vision.						
		3. Week	Historical development of health instituions						
		4. Week	The importance of health services management in health institutions						

	Week	
	5. Week	Health services and health institutions in Turkey
	6. Week	Defining environment in health institutions
	7. Week	Defining business activities in health institutions
	8. Week	Midterm
	9. Week	Management in health institutions
	10. Week	Implementing financial management in health institutions
	11. Week	Defining marketing areas in health institutions
	12. Week	Covering human resources management in health institutions
	13. Week	Evaluating Board of directors of hospitals
	14. Week	Applications in Turkey about health institutions
Assessment		Percentage(%)
	Mid-term (%)	40
	Quizes (%)	
	Homeworks/Term papers (%)	
	Practice (%)	
	Labs (%)	
	Projects/Field Work (%)	
	Seminars/Workshops (%)	
	Final (%)	60
	Other (%)	

	Total(%)						100				
Course Book (s) and/or References	Course material will be provided by the course instructor.										
Work Placement(s)											
The Relationship between Program Qualifications (PQ) and Course Learning Outcomes (LO)		PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10
	LO1	5	2			5	4				
	LO2	5	2			5	5				
	LO3	5	5			5	5	5			
* Contribution Level : 1 Very low 2 Low 3 Medium 4 High 5 Very High											