

CRYPTO-CONSPICUOUSNESS SCALE

The questions should be asked with a 5-point Likert scale as "Strongly Disagree: 1 - Strongly Agree: 7".

#	QUESTIONS	1	2	3	4	5	6	7
1	Having cryptocurrencies increases my value in the eyes of others.							
2	Having cryptocurrencies makes me look more fabulous in the eyes of others.							
3	Owning cryptocurrencies allows me to gain popularity among my social circle and coworkers.							
4	Owning cryptocurrency is a sign of wealth.							
5	Owning cryptocurrency makes me feel important.							
6	Owning cryptocurrency causes other people to respect me.							
7	Owning cryptocurrency is a sign of social status for me.							
8	Owning cryptocurrency is a sign of success and prestige.							
9	If I were to buy cryptocurrencies, one of the reasons would be that I want people to know I am doing it.							
10	I would like to buy cryptocurrencies because it is fashionable nowadays.							
11	I would like to buy cryptocurrencies to experience them because of their unique features compared to traditional coins.							
12	If I had the opportunity, I would like to buy a large number of cryptocurrencies.							
13	Since my social circle and coworkers are buying cryptocurrencies, I want to buy cryptocurrencies too.							
14	Since some people I know/know (including those known/know on social media) buy cryptocurrencies, I want to buy cryptocurrencies too.							

Exploratory Factor Analysis, Fit Indices for Structural Equation Modeling and Reliability Statistics

#	D-1	D-2	D-3
G1	0,849		
G2	0,881		
G3	0,841		
G4	0,705		
G5	0,825		
G6	0,861		
G9	0,759		
G10	0,724		
G11		0,752	
G12		0,734	
G16		0,775	
G17		0,78	
G13			0,827
G15			0,719

KMO	0,933
Bartlett's Test of Sphericity	0
Approx. Chi-Square	2070,405731
Cronbach's Alpha	0,975
Total Variance Exp.	0,8748

Fit Indice	Test Result	Acceptable Limits
CMIN/DF	2,155	$2 \leq \text{CMIN/DF} \leq 5$
CFI	0,96	$0,90 \leq \text{CFI}$
GFI	0,825	$0,80 \leq \text{GFI}$
RMSEA	0,074	$0,05 \leq \text{RMSEA} \leq 0,08$

Scale Score Evaluation Chart

Score	Level
14-41	Low
42-69	Moderate
70 or above	High

Reference: [Baltacı, A. \(2023\). Crypto-Conspicuousness: A Scale Proposal for Consumers' Cryptocurrency Buying Behavior within the Scope of Conspicuous Consumption. Thesis. 12\(1\), 31-54.](#)