

**YUKSEK IHTISAS UNIVERSITY**

**VOCATIONAL SCHOOL OF HEALTH SERVICES**

Course Title	Course Code	Program	Course Level
Research Methods	TTP SEC 140	Medical Promotion and Marketing	Associate

Term		Teaching /Demonstration methods and Credits							
		Theoretical	Practical	Lab.	Project /Homework/ Field Work	Seminar/ Work Shop	Other	Local Credits	ECTS Credits
Fall ( )	Spring (x)	X						2	2

<b>Lecturer</b>	Assistant Professor Alişan BALTACI
<b>Language of the Course</b>	Turkish
<b>Type of Course</b>	Compulsory ( ) Elective ( x )
<b>Prerequisites of the Course</b>	No
<b>Aim of the Course</b>	Teaching the academic research process and methods on the entry level.
<b>Content of the Course</b>	The academic research process, data analysis, using academic resources, rules for writing an academic paper
<b>Learning Outcomes (LO)</b>	The students will; <ol style="list-style-type: none"> <li>1. Learn the academic research methods,</li> <li>2. Learn how to produce knowledge by research methods,</li> <li>3. Learn the difference between academic and non-academic knowledge,</li> <li>4. Learn how to read an academic study.</li> </ol>
<b>Course format</b>	Face to face
<b>Recommended Reading / Resources</b>	Will be given by the lecturer
<b>Practice / Training</b>	-

	<b>Week</b>	<b>Topics</b>
<b>Course Curriculum</b>	<b>Week-1</b>	Introduction
	<b>Week-2</b>	Research Process
	<b>Week-3</b>	Defining the Research Problem
	<b>Week-4</b>	Using Academic Resources
	<b>Week-5</b>	Resources: Internet
	<b>Week-6</b>	Resources: Library
	<b>Week-7</b>	Mid-Term Exam
	<b>Week-8</b>	Resources: Academic Databases
	<b>Week-9</b>	Rules for Writing a Proper Literature Review
	<b>Week-10</b>	Quantitative Methods
	<b>Week-11</b>	Qualitative Methods
	<b>Week-12</b>	Evaluating the Findings of the Research
	<b>Week-13</b>	Writing the Discussion and Conclusion
	<b>Week-14</b>	General Review
	<b>Week-15</b>	Final Exam

	Percentage (%)
Mid-Term Exam	40
Quizes	
Homeworks/Term Papers	
Practical training	
Labs	
Projects/Field Works	
Seminars/Workshops	
Final Exam	60
Other	-
Total (%)	100

Program competencies (P) / Course Learning Outcomes (LO) Matrix				
	LO-1	LO-2	LO-3	LO-4
P1				
P2				
P3				
P4	X	X	X	X
P5	X	X	X	X
P6				
P7				
P8	X	X	X	X
P9	X	X	X	X
P10				
P11				